

Intro to DIGITAL PHOTOGRAPHY

ART116-AA

Instructor: Erin Zerbe
Location: Studio 8, Studio Angelico
Contact: ezerbe@sienaheights.edu
zerbetron@gmail.com

PROJECT 4: MACRO & TEXTURE PHOTOGRAPHY - 50 points

Macro photography is photography magnified. It is generally recognized as “macro” when you are increasing the size of an object in your picture from about half life-size, as represented on the image sensor, to five times life-size. With its emphasis on detail, pattern, and texture, macro photography can yield rewarding and unique results.

What really helps to make macro photography really stand out is texture. Texture is defined as the surface detail of an object. This detail can be composed of surface irregularities (such as the wood grain of an old plank) or of small forms on a surface (such as a mass of roots from an ancient tree).

Perhaps, the first question that should be addressed is why shoot texture photography? The answer is quite simple: As photographers, we need to create images that have impact, and the proper utilization of texture can add impact to images. When used properly, texture can be just as powerful as bold color, leading lines, or dramatic scenery. By adding the use of texture to our skill set, we expand our skills and become better photographers. Thus, texture becomes another tool that is available in our bag of tricks that can be drawn on at any time.

For this assignment you will shoot 5 macro-texture images. As per the previous assignments, all 5 images should be saved in a folder titled “Your Name -Macro”. Inside you will save 5 of your strongest images for this assignment. They should be titled “yourname-macro1.jpg” through “yourname-macro5.jpg”.

In addition, you will choose one image to print at 8.5x11 and bring to class for critiques. The image you choose to print, you must write a short paragraph about why you’ve chosen this image, and how you feel it utilizes macro and texture. You are welcome to use photoshop editing tools to make sure your image is the strongest it can be. Think about adjustment layers for levels, contrast, color balance, and saturation etc.



DUE: _____

Troubleshooting:

When shooting macro, avoid shooting large and cropping in, as the focus will not be as strong. Use the macro setting on your camera, and stabilize the camera on a tripod or table to help prevent blurry or overly soft images.

At times, a flash can help with shooting macro. Remember I'm looking for good composition, color balance, and lighting AS WELL as texture and macro. Build all the skills together kittens!